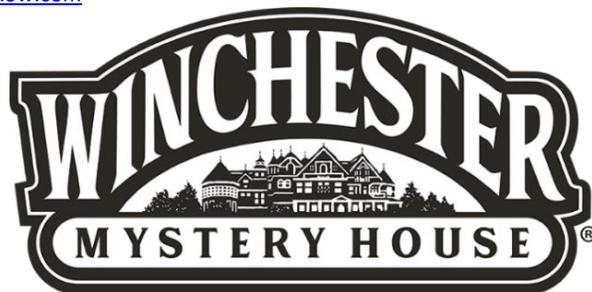


FOR IMMEDIATE RELEASE

Media Contact:

Regina Merrill | Charles Zukow Associates

415.296.0677 | [reginam@charleszukow.com](mailto:reginam@charleszukow.com)



## WINCHESTER MYSTERY HOUSE OFFERS NEW ATTRACTIONS THIS FALL

### VISITORS CAN ENJOY AXE THROWING AT THE STABLES, A HOUDINI-THEMED CHALLENGE ROOM, AND EXPANSION OF THE POPULAR *EXPLORE MORE TOUR*

SAN JOSE, CA (August 15, 2019)—**Winchester Mystery House** announced today that it will present a host of new activities and attractions for the Fall season. Offerings include **Axe Throwing at the Stables**, a **Houdini-Themed Challenge Room**, and an expanded ***Explore More Tour***. These activities offer visitors unique ways to engage with the history of the Estate through fun, immersive experiences.

Says Winchester Mystery House General Manager **Walter Magnuson**: “From riveting historical accounts told through our *Explore More Tour* to fun games, interactive challenges, and ghoulish stories experienced during *Unhinged*, Winchester Mystery House is sure to be the ultimate destination this fall.”

Designed as a game that anyone can play, **Axe Throwing at the Stables** provides visitors with five outdoor lanes where they can throw axes at dartboard-like targets while scoring points. Built by Global Fun Pros based in Chino, CA, all lanes and targets are built to meet the requirements of the World Axe Throwing League. The attraction is now open to the public (ages 18 and up) during operating hours. Private rentals are also available for groups of 15 or more, making it a unique experience for team building, birthday parties, and more. Axe throwing hosts will be on-site to offer detailed instructions to guests.

**The Houdini Themed Challenge Room** is an escape room experience featuring puzzles inspired by Houdini, who visited Sarah Winchester’s home in October 1924 with his wife, Bess, during his nationwide spiritualism lecture tour. His intention was to debunk the theories that the house was haunted, but he left with more questions than answers. The experience is designed by Paradox Escape Rooms. The Houdini Themed Challenge Room will open to the public this Fall in the former Firearms Museum, which has been temporarily closed while its collection is cleaned and curated by firearms experts. For ongoing updates, visit [www.winchestermysteryhouse.com](http://www.winchestermysteryhouse.com).

The **Explore More Tour**, the highly popular tour that debuted in 2017 and allows access to areas of the house never before open to the public, now showcases additional areas including the stables, estate garden walk, and third floor servants' area that have been closed for more than 90 years. The tour now also features new stories of Sarah's estate workers, including her private secretary and her foreman, whose private stories and letters inspired the updated tour.

Also new to Winchester Mystery House this fall is **Unhinged**, a fully-immersive horror experience beginning Friday, September 6 and running 28 select nights through Saturday, November 2, 2019. General admission tickets start at \$44 and are available now at [winchesterunhinged.com](http://winchesterunhinged.com)

Visitors can also enjoy a 3D projection mapped light show using the home's unique architecture as a canvas produced by **Paintscaping** in the Estate's front gardens, running multiple times on the nights *Unhinged* takes place. There will also be a giant edible gothic-inspired replica of the Winchester Mystery House created by **Christine McConnell** of Netflix's "**Curious Creations of Christine McConnell**" on display in the Mercantile.

### **About Winchester Mystery House**

For nearly 100 years the Winchester Mystery House in San Jose, California, has stood as a testament to the ingenuity, singular vision and lore that surrounds its namesake, Sarah Pardee Winchester (heiress to the Winchester Repeating Arms fortune). Originally known as Llanada Villa, today it stands as an architectural wonder, a time capsule of a bygone era and one of America's most celebrated haunted mansions. The estate is listed on the National Register of Historic Places, is a California Historic State Landmark, a San Jose City Landmark, and is one of the leading attractions in the Bay Area. Since tours began in 1923, millions of people from around the world have toured the lonely hallways, dark passages and ornate rooms of the Winchester Mystery House. It has intrigued visitors, scholars, and media from throughout the United States, and around the globe, with its combination of the beautiful and the bizarre, its story of heartbreak, tenacity and invention and its legends of the paranormal. Tours are available daily, 364 days a year. For tickets and additional information, visit [www.winchestermysteryhouse.com](http://www.winchestermysteryhouse.com).